

**UNITED STATES BANKRUPTCY COURT
SOUTHERN DISTRICT OF NEW YORK**

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In re	:
	:
PUBLISHERS CLEARING HOUSE LLC,	:
	:
Debtor.	:
-----X	

Chapter 11
Case No. 25-10694 (MG)

**EXPLANATORY NOTES TO DEBTOR’S SCHEDULES OF
ASSETS AND LIABILITIES AND STATEMENT OF FINANCIAL AFFAIRS**

Introduction

On April 9, 2025 (the “Petition Date”), Publishers Clearing House LLC, the above-captioned debtor and debtor-in-possession (the “Debtor”) in the above-referenced chapter 11 case (the “Chapter 11 Case”) filed a voluntary petition under chapter 11 of Title 11 of the United States Code (the “Bankruptcy Code”) commencing the Chapter 11 Case before the United States Bankruptcy Court for the Southern District of New York (the “Bankruptcy Court” or the “Court”) [Docket No. 1]. The Debtor has filed its Schedules of Assets and Liabilities (the “Schedules”) and Statement of Financial Affairs (the “Statement”) with the Bankruptcy Court. The Debtor, with the assistance of its legal and financial advisors, prepared the Schedules and Statement in accordance with section 521 of title 11 of the United States Code (the “Bankruptcy Code”), rule 1007 of the Federal Rules of Bankruptcy Procedure, and rule 1007–1 of the Bankruptcy Local Rules for the Southern District of New York.

Mr. Laurence Sax, Co-Chief Restructuring Officer of the Debtor, has signed the Schedules and Statement. Mr. Sax is an authorized signatory for the Debtor. In reviewing and signing the Schedules and Statement, Mr. Sax has necessarily relied upon the efforts, statements, advice, and representations of personnel of the Debtor and the Debtor’s legal and financial advisors. Mr. Sax has not (and could not have) personally verified the accuracy of each such statement and representation contained in the Schedules and Statement, including statements and representations concerning amounts owed to creditors, classification of such amounts, and respective creditor contact information.

In preparing the Schedules and Statement, the Debtor relied on financial data derived from its books and records that was available at the time of such preparation. Although the Debtor has made commercially reasonable efforts to ensure the accuracy and completeness of the Schedules and Statement, subsequent information or discovery may result in material changes to the Schedules and Statement. As a result, inadvertent errors or omissions may exist. For the avoidance of doubt, the Debtor hereby reserves all of its rights, including to amend and/or supplement the Schedules and Statement, as may be necessary or appropriate.

The Debtor and its agents, attorneys, and financial advisors do not guarantee or warrant the accuracy or completeness of the data that is provided herein and will not be liable for any loss or

injury arising out of or caused in whole or in part by the acts, errors, or omissions, whether negligent or otherwise, in procuring, compiling, collecting, interpreting, reporting, communicating, or delivering the information contained herein. While commercially reasonable efforts have been made to provide accurate and complete information herein, inadvertent errors or omissions may exist. The Debtor and its agents, attorneys, and financial advisors expressly do not undertake any obligation to update, modify, revise, or re-categorize the information provided herein or to notify any third party should the information be updated, modified, revised, or re-categorized, except as required by applicable law.

Disclosure of information in one or more Schedules, the Statement, or one or more exhibits or attachments to the Schedules or Statement, even if incorrectly placed, shall be deemed to be disclosed in the correct Schedules, Statement, exhibits, or attachments.

These *Explanatory Notes to Debtor's Schedules of Assets and Liabilities and Statement of Financial Affairs* (these "Notes") pertain to, are incorporated by reference in, and comprise an integral part of the Debtor's Schedules and Statement. These Notes should be referred to, considered, and reviewed in connection with any review of the Schedules and Statement. In the event that the Schedules and/or Statement differ from these Notes, the Notes control.

Explanatory Notes

1. Reservation of Rights.

Reasonable efforts have been made to prepare and file complete and accurate Schedules and Statement; however, as noted above, inadvertent errors or omissions may exist. The Debtor reserves all rights to: (i) amend and/or supplement the Schedules and Statement from time to time, in all respects, as may be necessary or appropriate, including the right to amend the Schedules and Statement with respect to the description or designation of any claim ("Claim")¹; (ii) dispute or otherwise assert offsets, setoffs, or other defenses to any Claim reflected in the Schedules and Statement as to amount, liability, priority, status, or classification; (iii) subsequently designate any Claim as "disputed," "contingent," or "unliquidated"; or (iv) object to the extent, validity, enforceability, priority, or avoidability of any Claim (regardless of whether of such Claim is designated in the Schedules and Statement as "disputed," "contingent," or "unliquidated"). Any failure to designate a Claim in the Schedules and Statement as "disputed," "contingent," or "unliquidated" does not constitute an admission by the Debtor that such Claim or amount is not "disputed," "contingent," or "unliquidated" or a waiver of any right to later object to any claim on any grounds. Listing a Claim does not constitute an admission of (a) liability or (b) amounts due or owed, if any, in each case, by the Debtor against which the Claim is listed or against the Debtor. Furthermore, nothing contained in the Schedules and Statement shall constitute a waiver of rights with respect to the Debtor's Chapter 11 Case, including, without limitation, issues involving or defenses against Claims, defenses, statutory, or equitable subordination, and/or causes of action arising under the provisions of chapter 5 of the Bankruptcy Code and any other relevant non-

¹ For the purposes of these Notes, the term Claim shall have the meaning as defined under section 101(5) of the Bankruptcy Code.

bankruptcy laws to recover assets or avoid transfers. Any specific reservation or rights contained elsewhere in the Notes does not limit in any respect the general reservation of rights contained in this paragraph. Notwithstanding the foregoing, the Debtor shall not be required to update the Schedules and Statement.

- (a) **No Admission.** Nothing contained in the Schedules and Statement is intended as, or should be construed as, an admission or stipulation of the validity of any Claim against the Debtor, any assertion made therein or herein, or a waiver of the Debtor's rights to dispute any Claim or assert any cause of action or defense against any party.
- (b) **Recharacterization.** The Debtor has made reasonable efforts to correctly characterize, classify, categorize, and designate the claims, assets, executory contracts, unexpired leases, and other items reported in the Schedules and Statement. Nevertheless, due to the complexity of the Debtor's business, the Debtor may not have accurately characterized, classified, categorized, or designated certain items and/or may have omitted certain items. Accordingly, the Debtor reserves all of its rights to recharacterize, reclassify, recategorize, or redesignate items reported in the Schedules and Statement at a later time as necessary or appropriate, including, without limitation, whether contracts or leases listed herein were deemed executory or unexpired as of the Petition Date and remain executory and unexpired postpetition.
- (c) **Classifications.** Listing (i) a Claim on Schedule D as "secured," (ii) a Claim on Schedule E/F as "priority" or "unsecured," or (iii) a contract on Schedule G as "executory" or "unexpired" does not constitute an admission by the Debtor of the legal rights of the claimant or contract counterparty, or a waiver of the Debtor's rights to object to such claim, recharacterize or reclassify such Claim or contract or to setoff such Claims.
- (d) **Estimates and Assumptions.** The preparation of the Schedules and Statement required the Debtor to make commercially reasonable estimates and assumptions with respect to the reported amounts of assets and liabilities on the date of the Schedules and Statement, and the reported amounts of revenues and expenses during the applicable reporting periods. Actual results could differ from such estimates.
- (e) **Causes of Action.** Despite reasonable efforts, the Debtor may not have identified and/or set forth all of its causes of action (filed or potential) against third parties as assets in their Schedules and Statement, including, without limitation, avoidance actions arising under chapter 5 of the Bankruptcy Code and actions under other relevant bankruptcy and non-bankruptcy laws to recover assets. The Debtor reserves all rights with respect to any causes of action (including avoidance actions), controversy, right of setoff, cross claim, counterclaim, or recoupment and any Claim on contracts or for breaches of duties imposed by law or in equity, demand, right, action, lien, indemnity, guaranty, suit, obligation, liability, damage, judgment, account, defense, power, privilege, license, and franchise of any kind or character whatsoever, known, unknown, fixed or contingent, matured or

unmatured, suspected or unsuspected, liquidated or unliquidated, disputed or undisputed, secured or unsecured, assertable directly or derivatively, whether arising before, on, or after the Petition Date, in contract or in tort, in law or in equity, or pursuant to any other theory of law they may have (collectively, “Causes of Action”), and neither the Notes nor the Schedules and Statement shall be deemed a waiver of any such Claims, Causes of Action, or avoidance actions or in any way prejudice or impair the assertion of such Claims or Causes of Action.

- (f) **Intellectual Property Rights.** Exclusion of certain intellectual property shall not be construed to be an admission that such intellectual property rights have been abandoned, have been terminated, or otherwise have expired by their terms, or have been assigned or otherwise transferred pursuant to a sale, acquisition, or other transaction. Conversely, inclusion of certain intellectual property shall not be construed to be an admission that such intellectual property rights have not been abandoned, have not been terminated, or otherwise have not expired by their terms, or have not been assigned or otherwise transferred pursuant to a sale, acquisition, or other transaction.

2. Methodology.

- (a) **Basis of Presentation.** Information contained in the Schedules and Statement has been derived from the Debtor’s books and records and historical financial statements. The Schedules and Statement have not, however, been subject to procedures that would typically be applied to financial statements prepared in accordance with Generally Accepted Accounting Principles in the United States (“GAAP”) and are not intended to reconcile fully with any financial statements of the Debtor prepared under GAAP. For the avoidance of doubt, nothing contained in the Schedules and Statement is indicative of the Debtor’s enterprise value. The Schedules and Statement contain unaudited information that is subject to further review and potential adjustment.
- (b) **Confidential or Sensitive Information.** There may be instances in which certain information in the Schedules and Statement intentionally has been redacted due to, among other things, the nature of an agreement between a Debtor and a third party, local restrictions on disclosure, concerns about the confidential nature of certain information, or concerns for the privacy of an individual (including minors). The alterations will be limited to only what is necessary to protect the Debtor or applicable third party. The Debtor may also be authorized or required to redact certain information from the public record pursuant to orders of the Court sealing or otherwise protecting such information from public disclosure, including the Court’s *Order (I) Extending the Debtor’s Time to File Schedules and Statement of Financial Affairs, (II) Waiving Certain Filing List Requirements, (III) Authorizing the Debtor to Redact in Filed Documents and File Under Seal Personally Identifiable Information of Individuals, (IV) Approving the Form and Manner of Notifying Creditors of Commencement, and (V) Granting Related Relief* [Docket No. 28], which authorized the Debtor to redact the home addresses, email addresses and phone numbers of the Debtor’s individual employees, prize winners and equity

holders (to the extent they are individuals) and the names of the annuity prize winners.

- (c) **Net Book Value.** In certain instances, current market valuations for certain assets are neither maintained by, nor readily available to, the Debtor. Accordingly, unless otherwise indicated, the Debtor's Schedules and Statement reflect net book values. Market values may vary, sometimes materially, from net book values. The Debtor believes that it would be an inefficient use of estate assets for the Debtor to obtain the current market values of its property. Accordingly, the Debtor has indicated in the Schedules and Statement that the values of certain assets and liabilities are unknown.
- (d) **Allocation of Liabilities.** The Debtor, in consultation with its advisors, has sought to allocate liabilities between the prepetition and postpetition periods based on the information and research that was conducted in connection with the preparation of the Schedules and Statement. As additional information becomes available and further research is conducted, the allocation of liabilities between prepetition and postpetition periods may change. The Debtor reserves the right to amend and/or supplement the Schedules and Statement as it deems appropriate in this regard.
- (e) **Unknown Amounts.** The description of an amount as "unknown" is not intended to reflect upon the materiality of such amount. Certain amounts may be clarified during the course of the Chapter 11 Case.
- (f) **Unliquidated Claim Amounts.** Claim amounts that could not be readily quantified by the Debtor are scheduled as "unliquidated."
- (g) **Totals.** All totals that are included in the Schedules and Statement represent totals of all the known amounts included in the Schedules and Statement. The asset information provided in the Schedules and Statement, except as otherwise noted, represents the asset data of the Debtor as of the close of business on April 9, 2025, and the liability information provided herein, except as otherwise noted, represents the liability data of the Debtor as of the close of business on April 9, 2025. To the extent there are unknown or undetermined amounts, these will not be listed in the totals.
- (h) **Paid Claims.** Pursuant to certain orders of the Court entered in the Debtor's Chapter 11 Case entered shortly after the Petition Date (collectively, the "First Day Orders") as well as other orders of the Court, the Debtor has authority to pay certain outstanding prepetition payables pursuant to bankruptcy or other court order; as such, outstanding liabilities may have been reduced by any court-approved postpetition payments made on prepetition payables. Where and to the extent these liabilities have been satisfied, they may not be listed in the Schedules and Statement, unless otherwise indicated. Regardless of whether such claims are listed in the Schedules and Statement, to the extent the Debtor later pays any amount of the claims listed in the Schedules and Statement pursuant to any orders entered by the Court, the Debtor reserves all rights to amend or supplement the Schedules and

Statement or to take other action, such as filing claims objections, as is necessary and appropriate to avoid overpayment or duplicate payments for liabilities. Nothing contained herein should be deemed to alter the rights of any party in interest to contest a payment made pursuant to an order of the Court where such order preserves the right to contest such payment.

Specific Disclosures with Respect to the Debtor's Schedules and Statement

Schedule A/B. All values set forth in Schedule A/B reflect the book value of the Debtor's assets as of the close of business on April 9, 2025, unless otherwise noted below.

Schedule D. The Claims listed on Schedule D arose or were incurred on various dates; a determination of the date upon which each Claim arose or was incurred would be unduly burdensome and cost prohibitive. Accordingly, not all such dates are included. All Claims listed on Schedule D, however, have been incurred before the Petition Date.

Schedule E/F. Determining the date upon which each Claim on Schedule E/F was incurred or arose would be unduly burdensome and cost prohibitive and, therefore, the Debtor does not list a date for each Claim listed on Schedule E/F. Furthermore, claims listed on Schedule E/F may have been aggregated by unique creditor name and remit to address and may include several dates of incurrence for the aggregate balance listed.

The claim amounts listed for the annuity-style prize winners on Schedule E/F part 2 are discounted to present value at 11% per annum.

Schedule G. Certain information, such as the contact information of the counterparty, may not be included where such information could not be obtained through the Debtor's reasonable efforts. Listing or omitting a contract or agreement on Schedule G does not constitute an admission that such contract or agreement is or is not an executory contract or unexpired lease in effect on the Petition Date or is valid or enforceable. Certain of the leases and contracts listed on Schedule G may contain certain renewal options, guarantees of payment, indemnifications, options to purchase, rights of first refusal, and other miscellaneous rights. Such rights, powers, duties, and obligations are not set forth separately on Schedule G.

The contracts, agreements, and leases listed on Schedule G may have expired or may have been modified, amended, or supplemented from time to time by various amendments, restatements, waivers, estoppel certificates, letters, memoranda, and other documents, instruments, and agreements that may not be listed therein despite the Debtor's reasonable efforts to identify such documents. Further, unless otherwise specified on Schedule G, each executory contract or unexpired lease listed thereon shall include all exhibits, schedules, riders, modifications, declarations, amendments, supplements, attachments, restatements, or other agreements made directly or indirectly by any agreement, instrument, or other document that in any manner affects such executory contract or unexpired lease, without respect to whether such agreement, instrument, or other document is listed thereon.

In addition, the Debtor may have entered into various other types of agreements in the ordinary course of its business, such as subordination, nondisturbance, and attornment agreements, supplemental agreements, settlement agreements, amendments/letter agreements, title agreements and confidentiality agreements. Such agreements may not be set forth on Schedule G. Certain of the executory agreements may not have been memorialized and could be subject to dispute. Executory agreements that are oral in nature have not been included on the Schedule G.

Fill in this information to identify the case:

Debtor name Publishers Clearing House LLC

United States Bankruptcy Court for the: SOUTHERN DISTRICT OF NEW YORK

Case number (if known) 25-10694

☐ Check if this is an amended filing

Official Form 207

Statement of Financial Affairs for Non-Individuals Filing for Bankruptcy

04/25

The debtor must answer every question. If more space is needed, attach a separate sheet to this form. On the top of any additional pages, write the debtor's name and case number (if known).

Part 1: Income

1. Gross revenue from business

☐ None.

Identify the beginning and ending dates of the debtor's fiscal year, which may be a calendar year

From the beginning of the fiscal year to filing date:
From 1/01/2025 to Filing Date

Sources of revenue
Check all that apply

☒ Operating a business
☐ Other _____

Gross revenue
(before deductions and exclusions)

\$9,151,000.00

For prior year:
From 1/01/2024 to 12/31/2024

☒ Operating a business
☐ Other _____

\$220,842,000.00

For year before that:
From 1/01/2023 to 12/31/2023

☒ Operating a business
☐ Other _____

\$389,240,000.00

2. Non-business revenue

Include revenue regardless of whether that revenue is taxable. *Non-business income* may include interest, dividends, money collected from lawsuits, and royalties. List each source and the gross revenue for each separately. Do not include revenue listed in line 1.

☒ None.

Description of sources of revenue

Gross revenue from each source
(before deductions and exclusions)

Part 2: List Certain Transfers Made Before Filing for Bankruptcy

3. Certain payments or transfers to creditors within 90 days before filing this case

List payments or transfers—including expense reimbursements—to any creditor, other than regular employee compensation, within 90 days before filing this case unless the aggregate value of all property transferred to that creditor is less than \$8,575. (This amount may be adjusted on 4/01/28 and every 3 years after that with respect to cases filed on or after the date of adjustment.)

☐ None.

Creditor's Name and Address

Dates

Total amount of value

Reasons for payment or transfer
Check all that apply

Debtor **Publishers Clearing House LLC**

Case number (if known) **25-10694**

Creditor's Name and Address	Dates	Total amount of value	Reasons for payment or transfer <i>Check all that apply</i>
3.1. Skybridge Americas, Inc. Skybridge Marketing Group 777 Brickell Ave., #500-91910 Miami, FL 33131	2/3/2025, 3/10/2025	\$425,275.44	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input checked="" type="checkbox"/> Services <input type="checkbox"/> Other _____
3.2. Fidelity 2963 Homestead Dr. Edgewood, KY 41017-2563	1/13/2025, 1/21/2025, 1/27/2025, 2/4/2025, 2/10/2025, 2/18/2025, 2/24/2025, 3/3/2025, 3/11/2024, 3/17/2025, 3/25/2025, 4/1/2025, 4/7/2025	\$981,740.82	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Employees 401k</u>
3.3. Cigna Health and Life Insurance Company 900 Cottage Grove Road Bloomfield, CT 06002	1/16/2025, 1/17/2025, 1/30/2025, 2/18/2025, 2/19/2025, 2/28/2025, 3/11/2025, 3/21/2025, 3/24/2025, 4/3/2025, 4/8/2025	\$1,005,542.05	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Employee Healthcare</u>
3.4. GOOGLE LLC 1600 AMPHITHEATRE PARKWAY Mountain View, CA 94043-1351	1/13/2025, 2/3/2025, 2/19/2025, 3/3/2025	\$448,653.28	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>User Acquisition</u>
3.5. PricewaterhouseCoopers LLP 401 Broadhollow Road Melville, NY 11747	1/28/2025, 2/13/2025, 3/12/2025, 3/13/2025, 4/2/2025	\$430,947.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Audit/Tax Firm</u>
3.6. INFOTRUST LLC 4340 Glendale Milford Rd #200 Blue Ash, OH 45242	1/21/2025, 2/18/2025	\$293,287.50	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Google Analytics - IT Technology</u>

Debtor **Publishers Clearing House LLC**

Case number (if known) **25-10694**

Creditor's Name and Address	Dates	Total amount of value	Reasons for payment or transfer <i>Check all that apply</i>
3.7. META PLATFORMS INC 1 Meta Way Menlo Park Menlo Park, CA 94025-1444	1/13/2025, 2/3/2025, 2/10/2025, 3/3/2025	\$290,954.16	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>User Acquisition</u>
3.8. NTIRETY INC FORMALY-HOSTING .COM 2901 VIA FORTUNA SUITE 175 Austin, TX 78746	1/16/2025, 1/23/2025, 2/6/2025, 3/20/2025, 3/27/2025	\$489,335.85	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Web Hosting</u>
3.9. LIFESTREET INTERNATIONAL 44 Tehama Street San Francisco, CA 94105	1/16/2025, 2/6/2025	\$226,539.19	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>User Acquisition</u>
3.10 EPLUS TECHNOLOGY, INC. 13595 DULLES TECHNOLOGY DR Herndon, VA 20171	1/30/2025, 2/20/2025	\$210,071.97	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>IT Technology</u>
3.11 FLATIRON MEDIA, LLC 7014 13TH AVE, STE 202 Brooklyn, NY 11228-1604	1/13/2025, 1/21/2025	\$209,993.60	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>User Acquisition</u>
3.12 SVAM INTERNATIONAL INC 233 EAST SHORE RD., SUITE 201 Great Neck, NY 11023	2/3/2025, 2/10/2025, 3/10/2025,	\$107,688.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>IT Contract Labor</u>
3.13 ADIKTEEV INC 2261 MARKET STREET, #5242 San Francisco, CA 94114	1/16/2025, 2/6/2025	\$195,580.76	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>User Acquisition</u>
3.14 Getzler Henrich & Associates LLC 295 Madison Ave., 20th Floor New York, NY 10017	2/11/2025, 3/3/2025, 3/10/2025, 3/17/2025, 4/1/2025, 4/7/2025, 4/8/2025	\$391,950.69	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Bankruptcy Consultant</u>

Debtor **Publishers Clearing House LLC**

Case number (if known) **25-10694**

Creditor's Name and Address	Dates	Total amount of value	Reasons for payment or transfer <i>Check all that apply</i>
3.15 I COMPONENT SOFTWARE 2 BURLINGTON WOODS DRIVE, SUITE 100 Burlington, MA 01803	1/28/2025, 2/18/2025, 3/12/2025, 4/1/2025	\$184,085.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>IT Contract Labor</u>
3.16 SOFTCRYLIC, LLC 73 MAIN STREET, SUITE 36 Woodbridge, NJ 07095	2/3/2025, 2/20/2025, 3/18/2025, 3/31/2025	\$180,331.48	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>IT Contract Labor</u>
3.17 COMMISSION JUNCTION INC 530 East Montecito Street, Suite 250 Santa Barbara, CA 93103	1/13/2025	\$150,000.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>User Acquisition</u>
3.18 C3 DATA LLC 4376 FORESTDALE DRIVE #4 Park City, UT 84098	1/13/2025, 1/21/2025, 2/3/2025	\$146,658.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>User Acquisition</u>
3.19 Duality Holdings LLC 360 NW 27th Street Miami, FL 33127	1/13/2025, 1/28/2025, 2/10/2025, 4/1/2025	\$172,603.33	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>NYC Office Sublandlord</u>
3.20 RELISH GAMES INC 205 AUGUSTA AVE 2ND FLOOR Toroto, Canada, ON	2/4/2025	\$67,501.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>IT Contract Labor</u>
3.21 C STREET ADVISORY GROUP 880 Third Avenue 11th Floor New York, NY 10022	1/21/2025, 2/24/2025, 4/1/2025	\$180,000.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Bankruptcy Public Relations</u>
3.22 MARSH USA INC 1166 AVENUE OF THE AMERICAS New York, NY 10036	2/26/2025, 3/25/2025, 4/9/2025	\$789,208.56	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Insurance Broker</u>

Debtor **Publishers Clearing House LLC**Case number (if known) **25-10694**

Creditor's Name and Address	Dates	Total amount of value	Reasons for payment or transfer <i>Check all that apply</i>
3.23 TATA CONSULTANCY SERVICES NIRMAL BUILDING, 9TH BUILDING NARIMAN POINT MUMBAI, INDIA 400021	1/30/2025, 2/18/2025, 3/13/2025	\$97,110.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>IT Contract Labor</u>
3.24 PEBBLEPOST INC 442 5TH AVENUE, #1942 New York, NY 10018	1/13/2025	\$92,499.68	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>User Acquisition</u>
3.25 OPTUM BANK INC 2525 LAKE PARK BLVD Salt Lake City, UT 84120	1/9/2025, 1/16/2025, 1/23/2025, 1/30/2025, 2/6/2025, 2/13/2025, 2/20/2025, 2/27/2025, 3/6/2025, 3/13/2025, 3/20/2025, 3/27/2025, 4/3/2025	\$97,414.81	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Employee Healthcare HAS</u>
3.26 CX360 INC DBA INTRADO 11808 MIRACLE HILLS DR Omaha, NE 68154	2/6/2025, 2/18/2025	\$73,869.25	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>MosaicX - Customer Service Technology - IVR</u>
3.27 KUNJ CORPORATION 1378 ROUTE 206 STE 342 Skillman, NJ 08558	1/15/2025, 2/25/2025	\$73,584.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>IT Contract Labor</u>
3.28 Wells Fargo Bank P-Card P.O. Box 29779 Phoenix, AZ 85038	1/28/2025, 1/30/2025, 3/28/2025	\$103,914.72	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Credit Card Payments</u>
3.29 Wells Fargo Bank, National Association P.O. Box 29779 Phoenix, AZ 85038	1/16/2025, 4/8/2025	\$94,350.99	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Banking Fees</u>

Debtor **Publishers Clearing House LLC**

Case number (if known) **25-10694**

Creditor's Name and Address	Dates	Total amount of value	Reasons for payment or transfer <i>Check all that apply</i>
3.30 Sunrise Credit Services, Inc. 260 Airport Plaza Farmingdale, NY 11735	3/10/2025, 3/25/2025	\$54,920.22	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other Collection Agency
3.31 SADA SYSTEMS INC 5250 LANKERSHIM BLVD SUITE 620 North Hollywood, CA 91601	2/3/2025	\$29,188.74	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other IT Technology
3.32 CLARITAS HOLDINGS INC 8044 Montgomery Rd., Ste. 455 Cincinnati, OH 45236	1/28/2025, 2/3/2025, 2/13/2025	\$60,000.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other User Acquisition
3.33 MEDIARADAR, INC. 114 West 41st Street, 8th Floor New York, NY 10036	2/14/2025	\$54,611.71	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other Sales Technology
3.34 ADZERK INC DBA: KEVEL 505 SOUTH DUKE STREET, #500 Durham, NC 27701	2/19/2025	\$54,031.33	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other PCH Media Ad Ops
3.35 MOENGAGE INC 315 MONTGOMERY STREET San Francisco, CA 94104	2/3/2025	\$25,475.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other Marketing Technology
3.36 SSG ADVISORS LLC 300 Barr Harbor Drive, Suite 420 West Conshohocken, PA 19428	3/11/2025, 3/25/2025	\$102,250.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other Bankruptcy Investment Banker
3.37 BAKER & HOSTETLER LLP 54 Rockefeller Plaza New York, NY 10110	1/22/2025, 2/18/2025, 4/3/2025	\$65,750.41	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input checked="" type="checkbox"/> Services <input type="checkbox"/> Other

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Creditor's Name and Address	Dates	Total amount of value	Reasons for payment or transfer <i>Check all that apply</i>
3.38 ADMYFRIENDS INC 63 STEPHEN DRIVE Pleasantville, NY 10570	1/13/2025, 3/10/2025	\$48,511.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>User Acquisition</u>
3.39 NEW RELIC, INC. 188 SPEAR STREET, SUITE 1200 San Francisco, CA 94105	1/28/2025, 3/19/2025	\$94,875.09	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>IT Technology</u>
3.40 MORGAN, LEWIS & BOCKIUS 101 Park Ave. New York, NY 10017	1/17/2025, 2/18/2025, 3/26/2025	\$52,226.94	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input checked="" type="checkbox"/> Services <input type="checkbox"/> Other _____
3.41 PERFORMLINE INC DBA: LASHBACK 58 SOUTH STREET, 2ND FLOOR Morristown, NJ 07960	2/6/2025	\$46,165.54	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>IT Technology</u>
3.42 Penn Credit Corporation 916 S. 14th Street Harrisburg, PA 17108	1/17/2025, 1/28/2025, 2/14/2025, 2/25/2025, 4/1/2025	\$47,944.50	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Collection Agency</u>
3.43 AKAMAI TECHNOLOGIES, INC. 150 BROADWAY Cambridge, MA 02142	1/30/2025, 4/2/2025	\$122,183.07	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>IT Technology</u>
3.44 MICHELE MARRONE 738 DE L'EGLISE ST OTTAWA, ON	2/3/2025, 3/3/2025, 3/10/2025	\$39,950.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>IT Contract Labor</u>
3.45 ADP, Inc. One ADP Blvd. Roseland, NJ 07068	1/10/2025, 2/4/2025, 2/27/2025, 4/7/2025	\$54,430.96	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Payroll and HR Software & Services</u>

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Creditor's Name and Address	Dates	Total amount of value	Reasons for payment or transfer <i>Check all that apply</i>
3.46 GONG.IO INC 18 W 18th St, Suite 05-101 New York, NY 10011	1/13/2025	\$37,557.88	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Sales Technology</u>
3.47 HARTFORD LIFE & ACCIDENT INSURANCE COMPANY ONE HARTFORD PLAZA Hartford, CT 06155	1/28/2025, 2/3/2025, 3/12/2025, 3/21/2025, 3/26/2025	\$67,185.45	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Employee Life Insurance and Disability Claims</u>
3.48 ERIC TODD JACUNSKI Address Redacted	1/29/2025, 2/5/2025, 3/6/2025	\$18,750.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Digital Stir - Consultant</u>
3.49 DILIGENT CORPORATION 111 19th Street, 19th Floor NAME IS DILIGENT BOARD ON EXCEL New York, NY 10018	2/27/2025	\$31,193.59	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>IT Technology</u>
3.50 Mastech Info Trellis, Inc. 1305 Cherrington Parkway Building 210, Suite 400 Pittsburgh, PA 15108	2/3/2025	\$15,603.09	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Consultant - Customer Service</u>
3.51 JAMES DONNER DBA: GROWTH EDGE HOLDINGS LLC 8 THE GREEN #12485 Dover, DE 19901	2/3/2025	\$30,000.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>User Acquisition - Consulting</u>
3.52 EXPERIAN MARKETING SOLUTION 955 AMERICAN LANE Schaumburg, IL 60173	1/28/2025	\$29,166.67	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Data</u>

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Creditor's Name and Address	Dates	Total amount of value	Reasons for payment or transfer <i>Check all that apply</i>
3.53 LOCKTON COMPANIES, LLC 444 W. 47TH STREET SUITE 600 Kansas City, MO 64112-1906	1/10/2025	\$28,736.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other Insurance Broker - Premium Payments
3.54 DOUBLEVERIFY INC 28 Crosby St., 6th Floor New York, NY 10013	1/27/2025, 2/12/2025	\$27,156.26	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other PCH Media Ad Ops
3.55 VENABLE LLP 151 West 42nd Street New York, NY 10036	1/21/2025	\$26,854.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input checked="" type="checkbox"/> Services <input type="checkbox"/> Other___
3.56 CABLEVISION LIGHTPATH, INC. 200 JERICHO QUADRANGLE Jericho, NY 11753	1/31/2025, 3/6/2025, 4/2/2025	\$21,896.88	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other IT Technology
3.57 Influence Mobile Canada Inc. 5000 rue Jean-Talon O bureau 260 Montréal QC, H4P 1W9 Canada	1/13/2025, 2/3/2025	\$26,168.65	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other Blind Ferret - User Acquisition
3.58 PETER M LEVINE 444 Madison Ave. Suite 410 New York, NY 10022	2/12/2025	\$25,000.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input checked="" type="checkbox"/> Services <input type="checkbox"/> Other___
3.59 GET PROPULSION LLC 1904 SL DAVIS AVENUE Austin, TX 78702	1/13/2025, 3/10/2025, 3/25/2025	\$38,250.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other Account-Based Sales Development

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Creditor's Name and Address	Dates	Total amount of value	Reasons for payment or transfer <i>Check all that apply</i>
3.60 MARKETING CAPITAL CORPORATION 575 MADISON AVENUE SUITE 1006 New York, NY 10022	3/3/2025, 4/1/2025	\$24,000.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Consultant</u>
3.61 VERTIV SERVICES INC 550 W. Cypress Creek Rd. Suite 200 Fort Lauderdale, FL 33309	2/12/2025	\$22,778.89	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Facilities</u>
3.62 ZETA GLOBAL CORP 3 Park Ave., 33rd Floor New York, NY 10016	1/13/2025	\$21,474.64	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>User Acquisition</u>
3.63 Optum Financial, Inc. 11000 Optum Circle Eden Prairie, MN 55344	1/16/2025, 1/30/2025, 2/28/2025, 3/11/2025, 3/31/2025, 4/8/2025	\$25,372.95	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Employee HSA</u>
3.64 MAXBOUNTY ULC 1730 ST. LAURENT BLVD., SUITE 300 ONTARIO, K1G 3Y7	1/13/2025, 2/3/2025	\$19,777.50	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>User Acquisition</u>
3.65 VALIDITY, INC. 100 SUMMER STREET, SUITE 2900 Boston, MA 02110	2/24/2025	\$19,009.38	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>IT Technology</u>
3.66 Aon Hewitt 55 EAST 52 STREET New York, NY 10055	3/3/2025	\$18,571.14	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>401k Plan Consultant</u>
3.67 LIVEINTENT, INC. 1 WORLD TRADE CENTER, SUITE 45A New York, NY 10007	3/3/2025	\$17,670.85	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>PCH Media Ad Ops</u>

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Creditor's Name and Address	Dates	Total amount of value	Reasons for payment or transfer <i>Check all that apply</i>
3.68 MONSTER WORLDWIDE, INC. 622 Third Ave., 39th Floor New York, NY 10017	1/13/2025	\$17,525.95	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>User Acquisition</u>
3.69 NORWIN TECHNOLOGIES 5655 Peachtree Pkwy Norcross, GA 30092	2/24/2025	\$8,700.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>IT Contract Labor</u>
3.70 JACKSON LEWIS P.C. 666 3rd Ave, 28th Floor New York, NY 10017	1/29/2025, 3/26/2025, 4/2/2025	\$35,127.77	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input checked="" type="checkbox"/> Services <input type="checkbox"/> Other ____
3.71 TUNE INC. 11350 McCormick Road Executive Plaza 3, Suite 200 Hunt Valley, MD 21031	1/24/2025, 2/14/2025	\$15,481.01	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>PCH Media Ad Ops</u>
3.72 GUMMICUBE INC 1225 W Burnside St, Ste 401 Portland, OR 97209	NOT ON SCHEDULES	\$15,207.52	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>User Acquisition</u>
3.73 ALL INCLUSIVE MARKETING 1085 Homer St Suite 400 Vancouver, BC V6B 1J4	1/21/2025, 2/6/2025, 2/20/2025, 4/7/2025	\$30,000.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>User Acquisition</u>
3.74 SOCIALEDGE INC DBA: CREATORIQ.COM 8605 SANTA MONICA BLVD West Hollywood, CA 90069	1/13/2025	\$15,000.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>User Acquisition</u>
3.75 JASON DOUGLAS GARGANO DBA: CURIOUS FROG Address Redacted	2/3/2025, 3/25/2025, 4/1/2025	\$15,750.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Consultant</u>

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Creditor's Name and Address	Dates	Total amount of value	Reasons for payment or transfer <i>Check all that apply</i>
3.76 LEVEN LABS INC DBA: ADMIRAL 747 SW 2ND AVE., IMB #7 Gainesville, FL 32601	2/5/2025	\$13,331.30	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>PCH Media Ad Ops</u>
3.77 GREENBERG TRAUIG LLP One Vanderbilt Avenue New York, NY 10017	2/3/2025, 3/17/2025, 3/25/2025	\$30,690.60	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input checked="" type="checkbox"/> Services <input type="checkbox"/> Other ____
3.78 INTEGRAL AD SCIENCE INC 95 MORTON STREET, FLOOR 8 New York, NY 10014	2/18/2025	\$13,000.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>PCH Media Ad Ops</u>
3.79 CROWN CASTLE INTERNATIONAL CROWN CASTLE FIBER LLC 1220 AUGUSTA DRIVE, SUITE 600 Houston, TX 77057	1/27/2025, 3/25/2025	\$13,586.82	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>IT Technology</u>
3.80 FRANCHISE TAX BOARD PO BOX 942867 Sacramento, CA 94267-0001	3/11/2025	\$12,590.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Income Taxes</u>
3.81 MICROSOFT ONLINE INC 6880 SIERRA CENTER PKWY Reno, NV 89511	1/13/2025, 1/21/2025, 3/17/2025	\$14,510.38	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>User Acquisition</u>
3.82 HORIZONTEK INC. 50 North New York Avenue Huntington, NY 11743	1/21/2025, 1/27/2025	\$12,060.64	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>IT Technology</u>
3.83 MELTWATER NEWS US INC 1 Pennsylvania Plaza Meltwater Suite 4125 New York, NY 10119	1/28/2025	\$11,704.35	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Public Relations Platform</u>

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Creditor's Name and Address	Dates	Total amount of value	Reasons for payment or transfer <i>Check all that apply</i>
3.84 TABOOLA, INC. 16 Madison Square West, 7th Fl. New York, NY 10010	1/13/2025	\$11,411.55	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>User Acquisition</u>
3.85 SIRIUS ENTERPRISE SYSTEMS 222 E Main St Port Washington Port Washington, WI 53074-1946	1/30/2025	\$10,835.35	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>IT Technology</u>
3.86 LAUGHING DRAGON STUDIOS INC 5000 JEAN TALON W., SUITE 260 MONTREAL QUEBEC, H4P 1W9	1/14/2025	\$10,000.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Consultant - User Acquisition</u>
3.87 PARTICULAR SOFTWARE INC 2803 PHILADELPHIA PIKE SUITE B PMB 7012 Morristown, NJ 07960	3/7/2025	\$9,855.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>IT Technology</u>
3.88 APPLE INC ONE APPLE PARK WAY Cupertino, CA 95014	1/16/2025, 2/6/2025, 3/20/2025	\$11,491.35	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>User Acquisition</u>
3.89 512 LABS LLC 1707 Bauerle Ave NAME IS 512LABS LIMITED Austin, TX 78704-3303	1/27/2025, 3/14/2025, 4/1/2025	\$12,000.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>User Acquisition</u>
3.90 Vertex Inc. 2301 Renaissance Blvd. King of Prussia, PA 19406	1/16/2025, 2/28/2025, 3/11/2025	\$8,938.62	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Sales Tax Software</u>
3.91 GEORGE MANTZOUTSOS Address Redacted	1/21/2025, 3/25/2025 4/1/2025	\$31,027.49	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Consultant</u>

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Creditor's Name and Address	Dates	Total amount of value	Reasons for payment or transfer <i>Check all that apply</i>
3.92 LEVEL 3 FINANCING INC 1025 Eldorado Blvd Ste 4000 Broomfield, CO 80021-8255	1/21/2025, 2/19/2025, 3/12/2025, 3/19/2025	\$9,343.26	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Customer Service Technology</u>
3.93 Eastern Vision Service Plan, Inc. 3333 Quality Drive Rancho Cordova, CA 95670	1/29/2025, 3/12/2025, 3/19/2025	\$10,001.72	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Employee Benefits</u>
3.94 Klestadt Winters Jureller Southard & Stevens, LLP 200 West 41st Street 17th Floor New York, NY 10036	2/11/2025, 2/12/2025, 4/12/2025	\$460,259.99	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input checked="" type="checkbox"/> Services <input type="checkbox"/> Other _____
3.95 Prize Winner 1 Address Redacted	3/17/2025	\$300,000.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Prize Winner</u>
3.96 Meta Platforms Inc FACEBOOK 1601 WILLOW RD. Menlo Park, CA 94025	1/13/2025, 2/3/2025, 2/10/2025, 3/3/2025	\$290,954.16	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input checked="" type="checkbox"/> Services <input type="checkbox"/> Other _____
3.97 Prize Winner 4 Address Redacted	3/8/2024	\$125,000.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Prize Winner</u>
3.98 Prize Winner 26 Address Redacted	3/25/2025, 4/1/2025	\$90,000.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Prize Winner</u>
3.99 Prize Winner 25 Address Redacted	2/18/2025	\$65,000.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Prize Winner</u>

Debtor **Publishers Clearing House LLC**Case number (if known) **25-10694**

Creditor's Name and Address	Dates	Total amount of value	Reasons for payment or transfer <i>Check all that apply</i>
3.10 0. Prize Winner 29 Address Redacted	1/13/2025	\$65,000.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other Prize Winner
3.10 1. Prize Winner 17 Address Redacted	3/25/2025, 4/1/2025	\$50,000.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other Prize Winner
3.10 2. Omni Management Group Inc. 5955 De Soto Ave., Suite 100 Woodland Hills, CA 91367	4/3/2025	\$50,000.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input checked="" type="checkbox"/> Services <input type="checkbox"/> Other__
3.10 3. Prize Winner 16 Address Redacted	1/21/2025	\$32,500.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other Prize Winner
3.10 4. Prize Winner 14 Address Redacted	1/13/2025	\$31,200.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other Prize Winner
3.10 5. Prize Winner 3 Address Redacted	2/3/2025	\$30,000.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other Prize Winner
3.10 6. Prize Winner 27 Address Redacted	3/10/2025	\$25,000.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other Prize Winner
3.10 7. Shutterstock Inc. 350 FIFTH AVENUE New York, NY 10118	3/25/2025	\$23,000.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input checked="" type="checkbox"/> Services <input type="checkbox"/> Other__

Debtor **Publishers Clearing House LLC**Case number (if known) **25-10694**

Creditor's Name and Address	Dates	Total amount of value	Reasons for payment or transfer <i>Check all that apply</i>
3.10 8. A Del Piano DBA: BLUE SCORPIO STUDIOS LLC Address Redacted	1/27/2025, 3/25/2025	\$19,680.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input type="checkbox"/> Other___
3.10 9. Barkers Point Capital Advisors 290 Rockingstone Avenue, Suite 200 Larchmont, NY 10538	3/17/2025	\$15,000.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input type="checkbox"/> Other___
3.11 0. MR RICK BERKBIGLER Address Redacted	1/28/2025	\$275,000.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Prize Winner</u>
3.11 1. Prestige Capital Finance LLC Park 80 West, Plaza One 250 Pehle Avenue Saddle Brook, NJ 07663	3/28/2025	\$20,000.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Due Diligence Fee</u>
3.11 2. NYC Dept of Finance	1/16/2025, 3/31/2025	\$9,369.85	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input type="checkbox"/> Other___
3.11 3. Prize Winner 30 Address Redacted	2/6/2025	\$65,000.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Prize Winner</u>
3.11 4. CDS Global P.O. BOX 360 Des Moines, IA 50302	1/10/2025, 2/10/2025, 3/20/2025	\$41,912.74	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input checked="" type="checkbox"/> Services <input type="checkbox"/> Other___
3.11 5. Park Place Technologies 8401 CHAGRIN ROAD Chagrin Falls, OH 44023	3/20/2025	\$30,687.32	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input checked="" type="checkbox"/> Services <input type="checkbox"/> Other___

Debtor **Publishers Clearing House LLC**Case number (if known) **25-10694**

Creditor's Name and Address	Dates	Total amount of value	Reasons for payment or transfer <i>Check all that apply</i>
3.11 6. Liveramp Inc 225 BUSH STREET 17TH FLOOR San Francisco, CA 94104	3/20/2025	\$30,000.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input checked="" type="checkbox"/> Services <input type="checkbox"/> Other _____
3.11 7. Prize Winner 32 Address Redacted	3/6/2025	\$25,000.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Prize Winner</u>
3.11 8. CAROLINE WACKROW Address Redacted	2/26/2025	\$40,755.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Prize Winner</u>
3.11 9. MR TIMOTHY BOMAR Address Redacted	3/26/2025	\$50,220.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Prize Winner</u>
3.12 0. MRS. JANET OLANDER Address Redacted	2/28/2025	\$48,845.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Prize Winner</u>
3.12 1. HCC Specialty Unerwriters dba/TOKIO MARINE HCC SPECIALTY 401 EDGEWATER PLACE SUITE 400 Wakefield, MA 01880	1/30/2025, 2/5/2025, 2/13/2025, 2/27/2025, 3/6/2025, 3/26/2025	\$8,737.50	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Surtey Bond</u> <u>Premiums</u>
3.12 2. Dun & Bradstreet P.O. BOX 75434 Chicago, IL 60675-5434	3/25/2025	\$17,278.87	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input checked="" type="checkbox"/> Services <input type="checkbox"/> Other _____
3.12 3. MR DAVID GRAVLEE Address Redacted	4/8/2025	\$10,000.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other <u>Prize Winner</u>

Debtor **Publishers Clearing House LLC**

Case number (if known) **25-10694**

Creditor's Name and Address	Dates	Total amount of value	Reasons for payment or transfer <i>Check all that apply</i>
3.12 4. MR KEVIN JACKSON Address Redacted	2/19/2025	\$10,000.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other Prize Winner
3.12 5. MR MIKE OLEARY Address Redacted	2/18/2025	\$10,000.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other Prize Winner
3.12 6. MRS DAWN CARMICHAEL Address Redacted	3/31/2025	\$10,000.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other Prize Winner
3.12 7. MRS SHELLY HANSEN Address Redacted	1/23/2025	\$10,000.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other Prize Winner
3.12 8. MRS STEPHANIE VITALE Address Redacted	3/17/2025	\$10,000.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other Prize Winner
3.12 9. MS MARY HUGHES Address Redacted	4/9/2025	\$10,000.00	<input type="checkbox"/> Secured debt <input type="checkbox"/> Unsecured loan repayments <input type="checkbox"/> Suppliers or vendors <input type="checkbox"/> Services <input checked="" type="checkbox"/> Other Prize Winner

4. Payments or other transfers of property made within 1 year before filing this case that benefited any insider

List payments or transfers, including expense reimbursements, made within 1 year before filing this case on debts owed to an insider or guaranteed or cosigned by an insider unless the aggregate value of all property transferred to or for the benefit of the insider is less than \$8,575. (This amount may be adjusted on 4/01/28 and every 3 years after that with respect to cases filed on or after the date of adjustment.) Do not include any payments listed in line 3. *Insiders* include officers, directors, and anyone in control of a corporate debtor and their relatives; general partners of a partnership debtor and their relatives; affiliates of the debtor and insiders of such affiliates; and any managing agent of the debtor. 11 U.S.C. § 101(31).

☐ None.

Insider's name and address Relationship to debtor	Dates	Total amount of value	Reasons for payment or transfer
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Debtor **Publishers Clearing House LLC**

Case number (if known) **25-10694**

Insider's name and address Relationship to debtor	Dates	Total amount of value	Reasons for payment or transfer
4.1. Timothy Braz Address Redacted Chief Revenue Officer	4/12/24 4/19/24 4/26/24 5/03/24 5/10/24 5/17/24 5/17/24 5/17/24 12/27/24	\$38,038.50	payroll

Debtor **Publishers Clearing House LLC**

Case number (if known) **25-10694**

Insider's name and address Relationship to debtor	Dates	Total amount of value	Reasons for payment or transfer
4.2. Craig S. Anderson Address Redacted Senior Vice President, Operations and Marketing Services	4/12/24 4/19/24 4/26/24 5/3/24 5/10/24 5/17/24 5/24/24 5/31/24 6/7/24 6/14/24 6/21/24 6/28/24 7/5/24 7/12/24 7/19/24 7/26/24 8/2/24 8/9/24 8/16/24 8/23/24 8/30/24 9/6/24 9/13/24 9/20/24 9/27/24 10/4/24 10/11/24 10/18/24 10/25/24 11/1/24 11/8/24 11/15/24 11/22/24 11/29/24 12/6/24 12/13/24 12/20/24 12/27/24 1/3/25 1/10/25 1/17/25 1/24/25 1/31/25 2/7/25 2/14/25 2/21/25 2/28/25 3/7/25 3/14/25 3/21/25 3/28/25 4/4/25 4/7/25	\$519,807.57	payroll

Debtor **Publishers Clearing House LLC**

Case number (if known) **25-10694**

Insider's name and address Relationship to debtor	Dates	Total amount of value	Reasons for payment or transfer
4.3. Michael E. Cooper Address Redacted Vice President, Finance and Controller	4/12/24 4/19/24 4/26/24 5/03/24 5/10/24 5/17/24 5/24/24 5/31/24 6/07/24 6/14/24 6/21/24 6/28/24 7/05/24 7/12/24 7/12/24 7/19/24 7/26/24 8/02/24 8/09/24 8/16/24 8/23/24 8/30/24 9/06/24 9/13/24 9/20/24 9/27/24 10/04/24 10/11/24 10/18/24 10/25/24 11/01/24 11/08/24 11/15/24 11/22/24 11/29/24 12/06/24 12/13/24 12/20/24 12/27/24 1/03/25 1/10/25 1/17/25 1/24/25 1/31/25 2/07/25 2/14/25 2/21/25 2/28/25 3/07/25 3/14/25 3/21/25 3/28/25 4/4/25 4/7/25	\$265,577.03	payroll

Debtor **Publishers Clearing House LLC**

Case number (if known) **25-10694**

Insider's name and address Relationship to debtor	Dates	Total amount of value	Reasons for payment or transfer
4.4. Andrew C. Goldberg Address Redacted Chairman, President and CEO, Member of the Board of Directors	4/12/24 4/19/24 4/26/24 5/03/24 5/10/24 5/17/24 5/24/24 5/31/24 6/07/24 6/14/24 6/21/24 6/28/24 7/05/24 7/12/24 7/19/24 7/26/24 8/02/24 8/09/24 8/16/24 8/23/24 8/30/24 9/06/24 9/13/24 9/20/24 9/27/24 10/04/24 10/11/24 10/18/24 10/25/24 11/01/24 11/08/24 11/15/24 11/22/24 11/29/24 12/06/24 12/13/24 12/20/24 12/27/24 1/03/25 1/10/25 1/17/25 1/24/25 1/24/25 1/31/25 2/07/25 2/14/25 2/21/25 2/28/25 3/07/25 3/14/25 3/21/25 3/28/25 4/4/25 4/7/25	\$1,312,346.05	payroll

Debtor **Publishers Clearing House LLC**

Case number (if known) **25-10694**

Insider's name and address Relationship to debtor	Dates	Total amount of value	Reasons for payment or transfer
4.5. Christopher Irving Address Redacted Vice President, Consumer and Legal Affairs	4/12/24 4/19/24 4/26/24 5/03/24 5/10/24 5/17/24 5/24/24 5/31/24 6/07/24 6/14/24 6/21/24 6/28/24 7/05/24 7/12/24 7/19/24 7/26/24 8/02/24 8/09/24 8/16/24 8/23/24 8/30/24 9/06/24 9/13/24 9/20/24 9/27/24 10/04/24 10/11/24 10/18/24 10/25/24 11/01/24 11/08/24 11/15/24 11/22/24 11/29/24 12/06/24 12/13/24 12/20/24 12/27/24 1/03/25 1/10/25 1/17/25 1/24/25 1/31/25 2/07/25 2/14/25 2/21/25 2/28/25 3/07/25 3/14/25 3/21/25 3/28/25 4/4/25 4/7/25	\$280,577.37	payroll

Debtor **Publishers Clearing House LLC**

Case number (if known) **25-10694**

Insider's name and address Relationship to debtor	Dates	Total amount of value	Reasons for payment or transfer
4.6. Harold W. Low Address Redacted Senior Vice President and General Counsel	4/12/24 4/19/24 4/26/24 5/03/24 5/10/24 5/17/24 5/24/24 5/31/24 6/07/24 6/14/24 6/21/24 6/28/24 7/05/24 7/12/24 7/19/24 7/26/24 8/02/24 8/09/24 8/16/24 8/23/24 8/30/24 9/06/24 9/13/24 9/20/24 9/27/24 10/04/24 10/11/24 10/18/24 10/25/24 11/01/24 11/01/24 11/01/24 11/08/24 11/15/24 11/22/24 11/29/24 12/06/24 12/13/24 12/20/24 12/27/24 1/03/25 1/10/25 1/17/25 1/24/25 1/31/25 2/07/25 2/14/25 2/21/25 2/28/25 3/07/25 3/14/25 3/21/25 3/28/25 4/4/25	\$453,553.86	payroll

Debtor **Publishers Clearing House LLC**

Case number (if known) **25-10694**

Insider's name and address Relationship to debtor	Dates	Total amount of value	Reasons for payment or transfer
4.7. Susan D. Manning Address Redacted Vice President, Customer Marketing & Winning Experiences	4/12/24 4/19/24 4/26/24 5/03/24 5/10/24 5/17/24 5/24/24 5/31/24 6/07/24 6/14/24 6/21/24 6/28/24 7/05/24 7/12/24 7/19/24 7/26/24 8/02/24 8/09/24 8/16/24 8/23/24 8/30/24 9/06/24 9/13/24 9/20/24 9/27/24 10/04/24 10/11/24 10/18/24 10/25/24 11/01/24 11/08/24 11/15/24 11/22/24 11/29/24 12/06/24 12/13/24 12/20/24 12/27/24 1/03/25 1/10/25 1/17/25 1/24/25 1/31/25 2/07/25 2/14/25 2/21/25 2/28/25 3/07/25 3/14/25	\$273,269.08	payroll
4.8. Susan D. Manning Address Redacted Vice President, Customer Marketing & Winning Experiences	3/21/25 3/28/25 4/5/25	\$22,487.79	separation payments

Debtor **Publishers Clearing House LLC**

Case number (if known) **25-10694**

Insider's name and address Relationship to debtor	Dates	Total amount of value	Reasons for payment or transfer
4.9. Kevin Prinz Address Redacted Senior Vice President and Chief Technology Officer	4/12/24 4/19/24 4/26/24 5/03/24 5/10/24 5/17/24 5/24/24 5/31/24 6/07/24 6/14/24 6/21/24 6/28/24 7/05/24 7/12/24 7/19/24 7/26/24 8/02/24 8/09/24 8/16/24 8/23/24 8/30/24 9/06/24 9/13/24 9/20/24 9/27/24 10/04/24 10/11/24 10/18/24 10/25/24 11/01/24 11/08/24 11/15/24 11/22/24 11/29/24 12/06/24 12/13/24 12/20/24 12/27/24 1/03/25 1/10/25 1/17/25 1/24/25 1/31/25 2/07/25 2/14/25 2/21/25 2/28/25 3/07/25 3/14/25 3/21/25 3/28/25 4/4/25 4/7/25	\$408,077.05	payroll

Debtor **Publishers Clearing House LLC**

Case number (if known) **25-10694**

Insider's name and address Relationship to debtor		Dates	Total amount of value	Reasons for payment or transfer
4.10	Adam Sokoloff Address Redacted Chief Financial Officer, Member of the Board of Directors	4/12/24	\$721,615.67	payroll
		4/19/24		
		4/26/24		
		5/03/24		
		5/10/24		
		5/17/24		
		5/24/24		
		5/31/24		
		6/07/24		
		6/14/24		
		6/21/24		
		6/28/24		
		7/05/24		
		7/12/24		
		7/19/24		
		7/26/24		
		8/02/24		
		8/09/24		
		8/16/24		
		8/23/24		
		8/30/24		
		9/06/24		
		9/13/24		
		9/20/24		
		9/27/24		
		10/04/24		
		10/11/24		
		10/18/24		
		10/25/24		
		11/01/24		
		11/08/24		
		11/15/24		
		11/22/24		
		11/29/24		
		12/06/24		
		12/13/24		
		12/20/24		
		12/27/24		
		1/03/25		
		1/10/25		
		1/17/25		
		1/24/25		
		1/31/25		
		2/07/25		
		2/14/25		
		2/21/25		
		2/28/25		
		3/07/25		
		3/14/25		
		3/21/25		
		3/28/25		
		4/4/25		
		4/7/25		

Debtor **Publishers Clearing House LLC**

Case number (if known) **25-10694**

Insider's name and address Relationship to debtor	Dates	Total amount of value	Reasons for payment or transfer
4.11 Salvatore Tripi Address Redacted Vice President, Digital Operations and Compliance	4/12/24 4/19/24 4/26/24 5/03/24 5/10/24 5/17/24 5/24/24 5/31/24 6/07/24 6/14/24 6/21/24 6/28/24 7/05/24 7/12/24 7/19/24 7/26/24 8/02/24 8/09/24 8/16/24 8/23/24 8/30/24 9/06/24 9/13/24 9/20/24 9/27/24 10/04/24 10/11/24 10/18/24 10/25/24 11/01/24 11/08/24 11/15/24 11/22/24 11/29/24 12/06/24 12/13/24 12/20/24 12/27/24 1/03/25 1/10/25 1/17/25 1/24/25 1/31/25 2/07/25 2/14/25 2/21/25 2/28/25 3/07/25 3/14/25 3/21/25 3/28/25 4/4/25 4/7/25	\$266,019.72	payroll

Debtor **Publishers Clearing House LLC**Case number (if known) **25-10694**

Insider's name and address Relationship to debtor	Dates	Total amount of value	Reasons for payment or transfer
4.12 Anita R. Goldstein Address Redacted Senior Vice President, Former Chief People Officer	4/12/2024 4/19/2024 4/26/2024 5/03/2024 5/10/2024 5/17/2024 5/24/2024 5/31/2024 6/07/2024 6/14/2024 6/21/2024 6/28/2024 7/05/2024 7/12/2024 7/19/2024 7/26/2024 8/02/2024 8/09/2024 8/16/2024 8/23/2024 8/30/2024 9/06/2024 9/13/2024 9/20/2024 9/27/2024 10/04/2024 10/11/2024 10/18/2024 10/25/2024 11/01/2024 11/08/2024 11/15/2024 11/22/2024 11/29/2024 12/06/2024 12/13/2024 12/20/2024 12/27/2024	\$830,307.61	payroll
4.13 Sameer Deen Address Redacted Member of the Board of Directors	6/25/24 9/24/24 12/31/24 3/31/2025	\$104,000.00	Board of Director Payments
4.14 Peter A. Derow Address Redacted Member of the Board of Directors	6/25/24 9/24/24 12/31/24 3/31/2025	\$118,000.00	Board of Director Payments
4.15 Peter A. Derow Address Redacted Member of the Board of Directors	4/09/24 6/25/24 12/10/24 3/19/2025	\$3,636.55	expense reimbursements
4.16 Prospect Hill Partners LLC Lauren Stanich Address Redacted Member of the Board of Directors	6/25/24 9/24/24 12/31/24 3/31/2025	\$101,000.00	Board of Director Payments

5. Repossessions, foreclosures, and returns

List all property of the debtor that was obtained by a creditor within 1 year before filing this case, including property repossessed by a creditor, sold at a foreclosure sale, transferred by a deed in lieu of foreclosure, or returned to the seller. Do not include property listed in line 6.

Debtor **Publishers Clearing House LLC**Case number (if known) **25-10694**☒ None

Creditor's name and address	Describe of the Property	Date	Value of property
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6. Setoffs

List any creditor, including a bank or financial institution, that within 90 days before filing this case set off or otherwise took anything from an account of the debtor without permission or refused to make a payment at the debtor's direction from an account of the debtor because the debtor owed a debt.

☒ None

Creditor's name and address	Description of the action creditor took	Date action was taken	Amount
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Part 3: Legal Actions or Assignments**7. Legal actions, administrative proceedings, court actions, executions, attachments, or governmental audits**

List the legal actions, proceedings, investigations, arbitrations, mediations, and audits by federal or state agencies in which the debtor was involved in any capacity—within 1 year before filing this case.

☐ None.

	Case title Case number	Nature of case	Court or agency's name and address	Status of case
7.1.	Mary Lou Pett, et al., v. Publishers Clearing House, Inc. 2:22-cv-11389-DPH-EAS	Putative Class Action filed in June 2022 under the Michigan Preservation of Privacy Act alleging disclosure of specific magazine/book/periodical title information to third parties by the Debtor.	U.S. District Court, Eastern District of Michigan Theodore Levin U.S. Courthouse Detroit, MI 48226	<input checked="" type="checkbox"/> Pending <input type="checkbox"/> On appeal <input type="checkbox"/> Concluded
7.2.	Senior Midwest Direct, Inc., doing business as Jetson Mailers v. Publishers Clearing House LLC Case No. 24-cv-9925 (PKC)	Action filed on 12/24/24 alleging failure to provide minimum number of mailing packages for 2022 and 2023	U.S. District Court, SDNY Daniel Patrick Moynihan United States Courthouse 500 Pearl St. New York, NY 10007-1312	<input checked="" type="checkbox"/> Pending <input type="checkbox"/> On appeal <input type="checkbox"/> Concluded

Debtor **Publishers Clearing House LLC**

Case number (if known) **25-10694**

	Case title Case number	Nature of case	Court or agency's name and address	Status of case
7.3.	Eric Senger v. Publishers Clearing House, LLC EEOC Charge No.: 520-2025-00510	Action filed in October 2024 before U.S. Equal Employment Opportunity Commission alleging discrimination under the Americans With Disabilities Act of 1990 (ADA), Pregnant Workers Fairness Act of 2022 (PWFA), Title VII of the Civil Rights Act of 1964 based on disability, pregnancy and retaliation.	U.S. EEOC Commission, NY District Office 33 Whitehall Street 5th Floor New York, NY 10004	<input type="checkbox"/> Pending <input type="checkbox"/> On appeal <input type="checkbox"/> Concluded
7.4.	William Scott Howard, Sr. v. Publishers Clearing House New York Sweepstakes 24-cv-1120 (JDB)(jay)	Pro Se matter filed in June 2024 on a "Complaint for Violation of Civil Rights Under 42 U.S.C. Section 1983" form. Complaint dismissed after Court found plaintiff's statement of his claim appeared to be implausible and frivolous.	U.S. District Court Western District of Tennessee, ED James D. Todd United States Courthouse 111 South Highland Avenue Jackson, TN 38301	<input type="checkbox"/> Pending <input type="checkbox"/> On appeal <input checked="" type="checkbox"/> Concluded

Debtor **Publishers Clearing House LLC**Case number (if known) **25-10694**

	Case title Case number	Nature of case	Court or agency's name and address	Status of case
7.5.	Publishers Clearing House LLC v. United States of America; Office of the United States Trade Representative; Robert E. Lighthizer, U.C. Trade Representative; U.S. Customs & Border Protection; Mark A. Morgan, U.S. Customs & Border Protection Acting Commissioner Court No. 20-01415	Case concerns the unlawful actions of Defendants in escalating the trade war with China through the imposition of a third round of tariffs under what has colloquially been identified as "List 3" and a fourth round of tariffs under what has colloquially been identified as "List 4". The Debtor seeks, among other things, refunds, with interest, of any duties paid by the Debtor pursuant to List 3 and List 4.	United States Court International Trade 1 Federal Plaza New York, NY 10278	<input checked="" type="checkbox"/> Pending <input type="checkbox"/> On appeal <input type="checkbox"/> Concluded
7.6.	Cottage Hill Nursery, Inc. vs. Publishers Clearing House, LLC 02CV202590075300	breach of contract and fraudulent/void conveyances	Circuit Court of Mobile County, Alabama 205 Government Street, 9th Floor N. Tower Mobile, AL 36644	<input checked="" type="checkbox"/> Pending <input type="checkbox"/> On appeal <input type="checkbox"/> Concluded
7.7.	Michelle Dank v. Publishers Clearing House LLC Index No. 607437/25	Complaining alleging employment related damages	New York State Supreme Court, Nassau 100 Supreme Court Drive Mineola, NY 11501	<input checked="" type="checkbox"/> Pending <input type="checkbox"/> On appeal <input type="checkbox"/> Concluded

8. Assignments and receivership

List any property in the hands of an assignee for the benefit of creditors during the 120 days before filing this case and any property in the hands of a receiver, custodian, or other court-appointed officer within 1 year before filing this case.

☒ None**Part 4: Certain Gifts and Charitable Contributions****9. List all gifts or charitable contributions the debtor gave to a recipient within 2 years before filing this case unless the aggregate value of the gifts to that recipient is less than \$1,000**☐ None

Debtor **Publishers Clearing House LLC**

Case number (if known) **25-10694**

	Recipient's name and address	Description of the gifts or contributions	Dates given	Value
9.1.	K9S For Warriors Inc. 114 Camp K9 Road Ponte Vedra, FL 32081	Charitable Contribution	March 6, 2023	\$10,000.00
	Recipients relationship to debtor			
9.2.	American Lebanese Syrian Associated Charities, St. Jude Children's Research 252 Danny Thomas Place Memphis, TN 38105	Charitable Contribution	March 21, 2023	\$70,886.04
	Recipients relationship to debtor			
9.3.	The INN 211 Fulton Ave. Hempstead, NY 11550	Donation from Inventory of Clothing, Accessories, Bedding, Toys, and Children's Books	December 23, 2023	\$8,367.00
	Recipients relationship to debtor			
9.4.	Rock & Wrap It Up 405 Oceanpoint Avenue Cedarhurst, NY 11516	Donation from Inventory of Clothing, Accessories, Bedding, Toys, and Children's Books	December 23, 2023	\$6,945.00
	Recipients relationship to debtor			
9.5.	American Lebanese Syrian Associated Charities, St. Jude Children's Research 252 Danny Thomas Place Memphis, TN 38105	Charitable Donation	January 10, 2024, June 19, 2024 and Spetember 12, 2024	\$132,224.33
	Recipients relationship to debtor			
9.6.	Curemelanoma.org 730 15th Street, NW Washington, DC 20005	Charitable Donation	January 25, 2024	\$1,000.00
	Recipients relationship to debtor			

Part 5: Certain Losses

10. All losses from fire, theft, or other casualty within 1 year before filing this case.

☐ None

Debtor **Publishers Clearing House LLC**

Case number (if known) **25-10694**

Description of the property lost and how the loss occurred	Amount of payments received for the loss	Dates of loss	Value of property lost
	If you have received payments to cover the loss, for example, from insurance, government compensation, or tort liability, list the total received. List unpaid claims on Official Form 106A/B (Schedule A/B: Assets – Real and Personal Property).		

Part 6: Certain Payments or Transfers

11. Payments related to bankruptcy

List any payments of money or other transfers of property made by the debtor or person acting on behalf of the debtor within 1 year before the filing of this case to another person or entity, including attorneys, that the debtor consulted about debt consolidation or restructuring, seeking bankruptcy relief, or filing a bankruptcy case.

☐ None.

	Who was paid or who received the transfer? Address	If not money, describe any property transferred	Dates	Total amount or value
11.1.	Klestadt Winters Jureller Southard & Stevens, LLP 200 West 41st Street, 17th Floor New York, NY 10036		12/19/2024, 2/11/2025, 2/12/2025, and 4/1/2025	\$561,997.99
	Email or website address tklestadt@klestadt.com			
	Who made the payment, if not debtor?			
11.2.	Elm Street Enterprises LLC 100 Greene Street, Unit 5 New York, NY 10012		10/25/2024, 11/4/2024	\$50,000.00
	Email or website address			
	Who made the payment, if not debtor?			
11.3.	Greenberg Traurig LLP Met Life Building 200 Park Avenue New York, NY 10166		11/04/24 11/21/24 12/12/24 02/03/25 02/24/25 03/20/25	\$56,286.63
	Email or website address			
	Who made the payment, if not debtor?			

Debtor **Publishers Clearing House LLC**

Case number (if known) **25-10694**

Who was paid or who received the transfer? Address	If not money, describe any property transferred	Dates	Total amount or value
11.4.		04/01/24 04/18/24 06/06/24 07/25/24 07/25/24 08/30/24 08/30/24 09/16/24 11/04/24 12/12/24 12/12/24 01/30/25 01/30/25 02/11/25	\$140,939.10
Morgan, Lewis & Bockius PO BOX 8500 S-6050 Philadelphia, PA 19178			
Email or website address			
Who made the payment, if not debtor?			
11.5.		05/20/24 12/26/24 02/26/25 02/26/25	\$3,400.00
Alston & Bird LLP One Atlantic Center 1201 West Peachtree Street Atlanta, GA 30309			
Email or website address			
Who made the payment, if not debtor?			
11.6.		03/17/2025	\$15,000.00
Barkers Point Capital Advisors LLC 290 Rockingstone Ave Larchmont, NY 10538			
Email or website address			
Who made the payment, if not debtor?			
11.7.		01/21/2025 02/24/2025 04/01/2025	\$180,000.00
C Street Advisory Group, LLC 880 Third Ave. New York, NY 10022			
Email or website address			
Who made the payment, if not debtor?			

Debtor **Publishers Clearing House LLC**Case number (if known) **25-10694**

	Who was paid or who received the transfer? Address	If not money, describe any property transferred	Dates	Total amount or value
11.8.	GETZLER HENRICH & ASSOCIATE 295 Madison Ave., 20th Floor New York, NY 10017		03/03/2025 03/10/2025 03/17/2025 04/01/2025 04/07/2025 04/08/2025	\$391,950.69
	Email or website address			
	Who made the payment, if not debtor?			

11.9.	SSG ADVISORS LLC 300 Barr Harbor Drive, Suite 420 West Conshohocken, PA 19428		03/11/2025, 3/25/2025	\$102,250.00
	Email or website address			
	Who made the payment, if not debtor?			

12. Self-settled trusts of which the debtor is a beneficiary

List any payments or transfers of property made by the debtor or a person acting on behalf of the debtor within 10 years before the filing of this case to a self-settled trust or similar device.

Do not include transfers already listed on this statement.

☒ None.

Name of trust or device	Describe any property transferred	Dates transfers were made	Total amount or value
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13. Transfers not already listed on this statement

List any transfers of money or other property - by sale, trade, or any other means - made by the debtor or a person acting on behalf of the debtor within 2 years before the filing of this case to another person, other than property transferred in the ordinary course of business or financial affairs. Include both outright transfers and transfers made as security. Do not include gifts or transfers previously listed on this statement.

☐ None.

	Who received transfer? Address	Description of property transferred or payments received or debts paid in exchange	Date transfer was made	Total amount or value
13.1	Allan Kaplan Motors 1942 New York Avenue Huntington Station, NY 11746	1992 International Model 4900 (Garbage Truck)	September 23, 2024	\$3,500.00
	Relationship to debtor			
13.2	Allan Kaplan Motors 1942 New York Avenue Huntington Station, NY 11746	2008 Chevrolet Van (Passenger Bus)	September 23, 2024	\$3,500.00
	Relationship to debtor			

Debtor **Publishers Clearing House LLC**Case number (if known) **25-10694**

	Who received transfer? Address	Description of property transferred or payments received or debts paid in exchange	Date transfer was made	Total amount or value
13.3	Allan Kaplan Motors 1942 New York Avenue Huntington Station, NY 11746	2011 International Model 4300 (Delivery Truck)	September 23, 2024	\$7,000.00
	Relationship to debtor			
13.4	Savage Music, LLC 1402 Third Ave. N. Nashville, TN 37208	Digital media property known as "Wide Open Country, consisting of certain websites, intellectual property rights thereto, certain contracts relating thereto and related social media accounts. Purchase price consisted of Revenue Share, not to exceed \$750,000, plus Liquidity Bonus, if any. As of the Petition Date, the Debtor has received \$200,399.19 under the Revenue Share.	March 8, 2024	Unknown
	Relationship to debtor			
13.5	Allan Kaplan Motors 1942 New York Avenue Huntington Station, NY 11746	2019 International Model 4300 (Truck)	January 28, 2025	\$17,000.00
	Relationship to debtor			
13.6	Allan Kaplan Motors 1942 New York Avenue Huntington Station, NY 11746	2013 International Model 440 (Garbage Truck)	January 28, 2025	\$15,000.00
	Relationship to debtor			

Part 7: Previous Locations**14. Previous addresses**

List all previous addresses used by the debtor within 3 years before filing this case and the dates the addresses were used.

☐ Does not apply

	Address	Dates of occupancy From-To
14.1.	730 Anderson Avenue Saint Cloud, MN 56303	June 1, 2003 to December 31, 2024
14.2.	25 McLeland Road Saint Cloud, MN 56303	June 1, 2023 to December 31, 2024
14.3.	5 McLeland Road Saint Cloud, MN 56303	June 1, 2003 to December 31, 2024
14.4.	11 McLeland Road Saint Cloud, MN 56303	June 1, 2003 to December 31, 2024
14.5.	PO Box 6344 Harlan, IA 51593-1844	January 1, 2002 to Present

Debtor **Publishers Clearing House LLC**Case number (if known) **25-10694**

	Address	Dates of occupancy From-To
14.6.	300 Jericho Quadrangle Suite 300 Jericho, NY 11753	October 1, 2016 to April, 2025
14.7.	7 West 22nd Street 10th Floor New York, NY 10010	May 1, 2021 to Present
14.8.	66 Pearl Street Suites 300, 301, 320, 321, 322 and mezza Portland, ME 04101	February 1, 2016 to April, 2025
14.9.	1-15 Grumman Road West Bethpage, NY 11714	December 19, 2024 to Present
14.10	720 Winners Circle Saint Cloud, MN 56399	June 1, 2003 to December 31, 2024

Part 8: Health Care Bankruptcies**15. Health Care bankruptcies**

Is the debtor primarily engaged in offering services and facilities for:

- diagnosing or treating injury, deformity, or disease, or
- providing any surgical, psychiatric, drug treatment, or obstetric care?

- ☒ No. Go to Part 9.
- ☐ Yes. Fill in the information below.

Facility name and address

Nature of the business operation, including type of services
the debtor providesIf debtor provides meals
and housing, number of
patients in debtor's care**Part 9: Personally Identifiable Information****16. Does the debtor collect and retain personally identifiable information of customers?**

- ☐ No.
- ☒ Yes. State the nature of the information collected and retained.

Debtor collects and retains names, mailing addresses, email addresses, gender, and birth dates for individuals who register with the company's website and contestants, and the Debtor obtains social security numbers for the prize winners who receive more than \$600 in winnings a calendar year.

Does the debtor have a privacy policy about that information?

- ☐ No
- ☒ Yes

17. Within 6 years before filing this case, have any employees of the debtor been participants in any ERISA, 401(k), 403(b), or other pension or profit-sharing plan made available by the debtor as an employee benefit?

- ☐ No. Go to Part 10.
- ☒ Yes. Does the debtor serve as plan administrator?

☐ No Go to Part 10.☒ Yes. Fill in below:

Name of plan

Publishers Clearing House 401(k) Retirement Savings Plan

Employer identification number of the plan

EIN: **11-1730276**

Has the plan been terminated?

Debtor **Publishers Clearing House LLC**Case number (if known) **25-10694**

☒ No
☐ Yes

Part 10: Certain Financial Accounts, Safe Deposit Boxes, and Storage Units**18. Closed financial accounts**

Within 1 year before filing this case, were any financial accounts or instruments held in the debtor's name, or for the debtor's benefit, closed, sold, moved, or transferred?
Include checking, savings, money market, or other financial accounts; certificates of deposit; and shares in banks, credit unions, brokerage houses, cooperatives, associations, and other financial institutions.

☐ None

	Financial Institution name and Address	Last 4 digits of account number	Type of account or instrument	Date account was closed, sold, moved, or transferred	Last balance before closing or transfer
18.1.	Wells Fargo Bank, N.A. 420 Montgomery Street San Francisco, CA 94104	XXXX-0071	<input checked="" type="checkbox"/> Checking <input type="checkbox"/> Savings <input type="checkbox"/> Money Market <input type="checkbox"/> Brokerage <input type="checkbox"/> Other__	December 2024	\$0.00
18.2.	Wells Fargo Bank, N.A. 420 Montgomery Street San Francisco, CA 94104	XXXX-0075	<input checked="" type="checkbox"/> Checking <input type="checkbox"/> Savings <input type="checkbox"/> Money Market <input type="checkbox"/> Brokerage <input type="checkbox"/> Other__	December 2024	\$0.00
18.3.	Wells Fargo Bank, N.A. 420 Montgomery Street San Francisco, CA 94104	XXXX-9195	<input checked="" type="checkbox"/> Checking <input type="checkbox"/> Savings <input type="checkbox"/> Money Market <input type="checkbox"/> Brokerage <input type="checkbox"/> Other__	December 2024	\$0.00
18.4.	Wells Fargo Bank, N.A. 420 Montgomery Street San Francisco, CA 94104	XXXX-2745	<input checked="" type="checkbox"/> Checking <input type="checkbox"/> Savings <input type="checkbox"/> Money Market <input type="checkbox"/> Brokerage <input type="checkbox"/> Other__	December 2024	\$0.00
18.5.	Wells Fargo Bank, N.A. 420 Montgomery Street San Francisco, CA 94104	XXXX-8353	<input checked="" type="checkbox"/> Checking <input type="checkbox"/> Savings <input type="checkbox"/> Money Market <input type="checkbox"/> Brokerage <input type="checkbox"/> Other__	December 2024	\$0.00
18.6.	Wells Fargo Bank, N.A. 420 Montgomery Street San Francisco, CA 94104	XXXX-0461	<input checked="" type="checkbox"/> Checking <input type="checkbox"/> Savings <input type="checkbox"/> Money Market <input type="checkbox"/> Brokerage <input type="checkbox"/> Other__	March 5, 2025	\$0.00

Debtor **Publishers Clearing House LLC**Case number (if known) **25-10694**

	Financial Institution name and Address	Last 4 digits of account number	Type of account or instrument	Date account was closed, sold, moved, or transferred	Last balance before closing or transfer
18.7.	Wells Fargo Bank, N.A. 420 Montgomery Street San Francisco, CA 94104	XXXX-8665	<input checked="" type="checkbox"/> Checking <input type="checkbox"/> Savings <input type="checkbox"/> Money Market <input type="checkbox"/> Brokerage <input type="checkbox"/> Other__	February 10, 2025	\$0.00
18.8.	Goldman Sachs & Co. LLC 200 West Street New York, NY 10282	XXXX-0607	<input type="checkbox"/> Checking <input type="checkbox"/> Savings <input type="checkbox"/> Money Market <input type="checkbox"/> Brokerage <input checked="" type="checkbox"/> Other <u>Government /Corporate Fixed Income</u>	August 19, 2024	\$0.00
18.9.	Israel Discount Bank 1114 Avenue of the Americas New York, NY 10036	XXXX-8742	<input type="checkbox"/> Checking <input checked="" type="checkbox"/> Savings <input type="checkbox"/> Money Market <input type="checkbox"/> Brokerage <input type="checkbox"/> Other__	January 2025	\$0.00
18.10	Israel Discount Bank 1114 Avenue of the Americas New York, NY 10036	XXXX-8098	<input type="checkbox"/> Checking <input type="checkbox"/> Savings <input type="checkbox"/> Money Market <input type="checkbox"/> Brokerage <input checked="" type="checkbox"/> Other__	January 2025	\$0.00
18.11	Goldman Sachs & Co. LLC 200 West Street New York, NY 10282	XXXX-0623	<input type="checkbox"/> Checking <input type="checkbox"/> Savings <input type="checkbox"/> Money Market <input type="checkbox"/> Brokerage <input checked="" type="checkbox"/> Other <u>Investment Advisory</u>	November 18, 2024	\$0.00
18.12	Goldman Sachs & Co. LLC 200 West Street New York, NY 10282	XXXX-0615	<input type="checkbox"/> Checking <input type="checkbox"/> Savings <input type="checkbox"/> Money Market <input type="checkbox"/> Brokerage <input checked="" type="checkbox"/> Other__	February 18, 2025	\$0.00
18.13	Wells Fargo Bank, N.A. 420 Montgomery Street San Francisco, CA 94104	XXXX-1433	<input type="checkbox"/> Checking <input type="checkbox"/> Savings <input checked="" type="checkbox"/> Money Market <input type="checkbox"/> Brokerage <input type="checkbox"/> Other__	April 1, 2025	\$0.00

19. Safe deposit boxes

List any safe deposit box or other depository for securities, cash, or other valuables the debtor now has or did have within 1 year before filing this case.

Debtor **Publishers Clearing House LLC**

Case number (if known) **25-10694**

☒ None

Depository institution name and address	Names of anyone with access to it Address	Description of the contents	Does debtor still have it?
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20. Off-premises storage

List any property kept in storage units or warehouses within 1 year before filing this case. Do not include facilities that are in a part of a building in which the debtor does business.

☐ None

Facility name and address	Names of anyone with access to it	Description of the contents	Does debtor still have it?
Iron Mountain 203 Moonachie Rd Moonachie, NJ 07074	N/A	Electronic backup tapes of the mainframe	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes

Part 11: Property the Debtor Holds or Controls That the Debtor Does Not Own

21. Property held for another

List any property that the debtor holds or controls that another entity owns. Include any property borrowed from, being stored for, or held in trust. Do not list leased or rented property.

☒ None

Part 12: Details About Environment Information

For the purpose of Part 12, the following definitions apply:

Environmental law means any statute or governmental regulation that concerns pollution, contamination, or hazardous material, regardless of the medium affected (air, land, water, or any other medium).

Site means any location, facility, or property, including disposal sites, that the debtor now owns, operates, or utilizes or that the debtor formerly owned, operated, or utilized.

Hazardous material means anything that an environmental law defines as hazardous or toxic, or describes as a pollutant, contaminant, or a similarly harmful substance.

Report all notices, releases, and proceedings known, regardless of when they occurred.

22. Has the debtor been a party in any judicial or administrative proceeding under any environmental law? Include settlements and orders.

☐ No.

☒ Yes. Provide details below.

Case title Case number	Court or agency name and address	Nature of the case	Status of case
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Debtor **Publishers Clearing House LLC**

Case number (if known) **25-10694**

Case title Case number	Court or agency name and address	Nature of the case	Status of case
State of NY and Joseph Martens, Commissioner of the New York State Dept. of Environmental Conservation v. Town of North Hempstead, et al. Case No. 13-cv-6355 (JFB/WDW)	United States District Court, EDNY 100 Federal Plaza Central Islip, NY 11722	Plaintiff alleged that defendants (including the Debtor) arranged for disposal or transportation of hazardous substances to an inactive hazardous waste disposal site within the Town of North Hempstead. The Debtor, together with other defendants, entered into a consent decree that provided for payments from the defendants in exchange for a realase of liability from the State of New York and Town of North Hempstead.	<input type="checkbox"/> Pending <input type="checkbox"/> On appeal <input checked="" type="checkbox"/> Concluded

23. Has any governmental unit otherwise notified the debtor that the debtor may be liable or potentially liable under or in violation of an environmental law?

- ☐ No.
☒ Yes. Provide details below.

Site name and address	Governmental unit name and address	Environmental law, if known	Date of notice
Site No. 130025 (L-4) NYS Inactive Hazardous Waste Disposal	NYS Department of Environmental Conserv. 625 Broadway Albany, NY 12233-0001	42 USC 9601 et seq.	11/18/2013

24. Has the debtor notified any governmental unit of any release of hazardous material?

- ☒ No.
☐ Yes. Provide details below.

Site name and address	Governmental unit name and address	Environmental law, if known	Date of notice
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Part 13: Details About the Debtor's Business or Connections to Any Business

25. **Other businesses in which the debtor has or has had an interest**

List any business for which the debtor was an owner, partner, member, or otherwise a person in control within 6 years before filing this case. Include this information even if already listed in the Schedules.

- ☐ None

Business name address	Describe the nature of the business	Employer Identification number <small>Do not include Social Security number or ITIN.</small>
25.1. Liquid Wireless LLC PO Box 610 Hicksville, NY 11802	Digital advertising business in Maine	Dates business existed EIN: 45-3940452 From-To November 15, 2011 to November 13, 2020
25.2. Liquid Wireless (CA) LLC PO Box 610 Hicksville, NY 11802	Digital advertising business in California	EIN: 47-5669037 From-To November 24, 2015 to November 6, 2020

Debtor **Publishers Clearing House LLC**

Case number (if known) **25-10694**

Business name address	Describe the nature of the business	Employer Identification number Do not include Social Security number or ITIN.
		Dates business existed EIN: 47-4417695 From-To April 6, 2015 to November 6, 2020
25.3. Live to Win LLC P.O. Box 610 Hicksville, NY 11802	Digital advertising business in Massachusetts	EIN: 81-1823953 From-To October 7, 2011 to November 9, 2020
25.4. Plethora Mobile LLC P.O. Box 610 Hicksville, NY 11802	Mobile advertising business in New York City	EIN: 81-1823953 From-To March 8, 2016 to September 13, 2019
25.5. Liquid Wireless, LLC P.O. Box 610 Hicksville, NY 11802	Digital advertising business in Illinois	EIN: 82-1108025 From-To April 6, 2017 to November 6, 2020
25.6. PCH Media (Ark) LLC P.O. Box 610 Hicksville, NY 11802	Digital advertising business in Arkansas	EIN: 11-2450926 From-To July 1, 1970 to August 5, 2021
25.7. TFDS, Inc. P.O. Box 610 Hicksville, NY 11802	Acquired with/wholly by Wide Open Media, Inc.	EIN: 82-3733098 From-To September 13, 2017 to November 22, 2021
25.8. PCH Topix LLC P.O. Box 610 Hicksville, NY 11802	Quiz business in California	EIN: 84-2631610 From-To August 2, 2019 to October 4, 2021
25.9. Publishers Clearing House (MA) LLC P.O. Box 610 Hicksville, NY 11802	Digital advertising business in Massachusetts	EIN: 81-3665902 From-To August 25, 2016 to November 29, 2021
25.10. L.E. Turner & Company, LLC P.O. Box 610 Hicksville, NY 11802	List rental broker activity	EIN: 11-3251585 From-To December 16, 1994 to August 21, 2023
25.11. L.E. Turner & Company, Incorporated P.O. Box 610 Hicksville, NY 11802	List rental broker activity	EIN: 11-2007382 From-To December 10, 1962 to December 6, 2023
25.12. Publishers Clearing House Inc. P.O. Box 610 Hicksville, NY 11802	Holds the Debtor's name for legal and governance purposes - no activity	EIN: 11-2451079 From-To Formed on August 2, 1962

Debtor **Publishers Clearing House LLC**

Case number (if known) **25-10694**

Business name address	Describe the nature of the business	Employer Identification number Do not include Social Security number or ITIN.
25.14 Publishers Clearing House Media LLC P.O. Box 610 Hicksville, NY 11802	Company formerly did business in the U.K. - not active	Dates business existed EIN: 11-3251594 From-To Formed on November 16, 1994
25.15 Funtank LLC P.O. Box 610 Hicksville, NY 11802	Game development business in New York City and registered as a vendor to the Gaming Industry in New Jersey.	EIN: 26-2759131 From-To Formed on June 6, 2008
25.16 Wide Open Media, Inc. P.O. Box 610 Hicksville, NY 11802	Social media content/digital ad business in Texas acquired in August 2020 and sold in March 2024	EIN: 45-3303734 From-To Formed on September 15, 2011

26. Books, records, and financial statements

26a. List all accountants and bookkeepers who maintained the debtor's books and records within 2 years before filing this case.

☐ None

Name and address	Date of service From-To
26a.1. Michael Cooper Address Redacted	2002 to present
26a.2. Liz Robinson, Audit Partner PriceWaterhouseCoopers LLP 401 Broad Hollow Road Melville, NY 11747	2009 to Present
26a.3. Sean Hunt, Tax Partner PriceWaterhouseCoopers LLP 401 Broad Hollow Road Melville, NY 11747	2009 to Present
26a.4. Loredana Pfannenbecker, Unclaimed Property Compliance Partner PricewaterHouseCoopers LLP 264 Tresser Blvd., Suite 800 Stamford, CT 06901	2012 to Present

26b. List all firms or individuals who have audited, compiled, or reviewed debtor's books of account and records or prepared a financial statement within 2 years before filing this case.

☐ None

Name and address	Date of service From-To
26b.1. Liz Robinson, Audit Partner PriceWaterhouseCoopers LLP 401 Broad Hollow Road Melville, NY 11747	2009 to Present

26c. List all firms or individuals who were in possession of the debtor's books of account and records when this case is filed.

☐ None

Name and address	If any books of account and records are unavailable, explain why
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Debtor **Publishers Clearing House LLC**

Case number (if known) **25-10694**

Name and address

**If any books of account and records are
unavailable, explain why**

26c.1. **Michael Cooper**
Address Redacted

26d. List all financial institutions, creditors, and other parties, including mercantile and trade agencies, to whom the debtor issued a financial statement within 2 years before filing this case.

☐ None

Name and address

26d.1. **Tiger Group**
Melissa Van Nort
One Grand Central Place
New York, NY 10165

26d.2. **Elm Street Enterprises LLC**
Daniel H. Golden
100 Greene Street, Unit 5
New York, NY 10012

26d.3. **Merchant Financial Group**
VINCENT T. CAMPBELL
1441 Broadway, 17th Floor
New York, NY 10018

26d.4. **City National Bank - Commercial Banking**
Cristina Givelechian
425 Boadhollow Rd., Suite 105
Melville, NY 11747

26d.5. **Citizens Bank**
Gerard F. Baccaglioni
48 South Service Road
Melville, NY 11747

26d.6. **L.R. Nathan Associates, Ltd.**
Larry R. Nathan
167 Dwight Road, Suite 203
Longmeadow, MA 01106

26d.7. **Prize & Promotion Insurance Services**
Jack Woodbury
22 Deer Street, Suite 400
Portsmouth, NH 03801

26d.8. **SLR Digital Finance**
Jeffrey Austin
15260 Ventura Blvd, Suite 700
Sherman Oaks, CA 91403

26d.9. **Allianz Trade Americas**
Megan Peace
One Penn Plaza, Suite 3325
New York, NY 10119

26d.10. **Atradius Trade Credit Insurance, Inc.**
Brandon Warren and Marvin C. Hood
211 Schilling Circle, Suite 200
Hunt Valley, MD 21031

Debtor **Publishers Clearing House LLC**

Case number (if known) **25-10694**

Name and address

26d.11. **DHL eCommerce**
David Meves
2700 S. Commerce Parkway Suite 300
Fort Lauderdale, FL 33331

26d.12. **Asset Enhancement Solutions, LLC**
Neil Seiden
405 RXR Plaza
Uniondale, NY 11556

26d.13. **IDB Bank**
Andrew Vlahos
1114 Avenue of the Americas
9th Floor
New York, NY 10036

26d.14. **Nassau County Industrial Develop. Agency**
Carlene Wynter
1 West St., 4th Floor
Mineola, NY 11501

26d.15. **CIT Northbridge Credit**
Neal Legan
5950 Sherry Lane, Suite 100
Dallas, TX 75225

26d.16. **Prestige Capital**
Park 80 West, Plaza One
250 Pehle Avenue, Suite 313
Saddle Brook, NJ 07663

26d.17. **Lockton Companies**
Kellie A. Meyer
444 W. 47th St, Ste 900
Kansas City, MO 64112

26d.18. **Tokio Marine HCC Specialty Group**
Robin Lang
600 Lexington Ave., 22nd Floor
New York, NY 10022

26d.19. **JPMorgan Chase**
Anthony Carpentieri
270 Park Avenue
New York, NY 10017

26d.20. **Wells Fargo Bank, N.A.**
Commercial Banking Group
Patricia Santoli
58 S. Service Road
Melville, NY 11747

26d.21. **Li & Fung Trading**
2nd Floor, Hong Kong Spinners Indus Bldg
Phase I & II
No. 800 Cheung Sha Wan Road , Lai Chi
Chi Kok, Kowloon, Hong Kong

26d.22. **Bank of America**
Linda Stewart
300 Broadhollow Rd., 4th Floor
Melville, NY 11747

Debtor **Publishers Clearing House LLC**

Case number (if known) **25-10694**

Name and address

26d.23. **Marsh**
Candice Germain
1166 Avenue of the Americas
New York, NY 10036

26d.24. **Parella Weinberg Partners**
Jim Wenk
767 Fifth Avenue
New York, NY 10153

26d.25. **We're Associates Inc.**
Nick MacShane
100 Jericho Quadrangle, Suite 116
Jericho, NY 11753-2797

26d.26. **Shareholders**
Names and Addresses on
Equity Security Holders List

27. Inventories

Have any inventories of the debtor's property been taken within 2 years before filing this case?

☐ No

☒ Yes. Give the details about the two most recent inventories.

	Name of the person who supervised the taking of the inventory	Date of inventory	The dollar amount and basis (cost, market, or other basis) of each inventory
27.1	PricewaterhouseCoopers	December 14, 2023	\$14,140,215
	Name and address of the person who has possession of inventory records Pricewaterhouse Coopers 401 Broadhollow Road, #300 Melville, NY 11747		

28. List the debtor's officers, directors, managing members, general partners, members in control, controlling shareholders, or other people in control of the debtor at the time of the filing of this case.

Name	Address	Position and nature of any interest	% of interest, if any
Andrew C. Goldberg	Address Redacted	President and Chief Executive Officer Chairman and Member of the Board of Directors	
Name	Address	Position and nature of any interest	% of interest, if any
Peter A. Derow	Address Redacted	Member of Board of Directors	
Name	Address	Position and nature of any interest	% of interest, if any
Sameer Deen	Address Redacted	Member of Board of Directors	
Name	Address	Position and nature of any interest	% of interest, if any
Lauren Stanich	Address Redacted	Member of Board of Directors	

Debtor **Publishers Clearing House LLC**Case number (if known) **25-10694**

Name	Address	Position and nature of any interest	% of interest, if any
Adam Sokoloff	Address Redacted	Chief Financial Officer Member of the Board of Directors	
Craig S. Anderson	Address Redacted	Senior Vice President, Operations and Marketing Services	
Michael E. Cooper	Address Redacted	Vice President, Finance and Controller	
Christopher Irving	Address Redacted	Vice President, Consumer and Legal Affairs	
Kevin Prinz	Address Redacted	Senior Vice President and Chief Technology Officer	
Salvatore Tripi	Address Redacted	Vice President, Digital Operations and Compliance	

29. Within 1 year before the filing of this case, did the debtor have officers, directors, managing members, general partners, members in control of the debtor, or shareholders in control of the debtor who no longer hold these positions?

- ☐ No
☒ Yes. Identify below.

Name	Address	Position and nature of any interest	Period during which position or interest was held
Anita Goldstein	Address Redacted	Senior Vice President and Chief People Officer	1/30/2005 - 9/2/2024
Timothy Braz	Address Redacted	Chief Revenue Officer	12/4/2023 - 5/8/2024
Susan Manning	Address Redacted	Vice President, Customer Marketing and Winner Experience	2/1/2018 - 3/13/2025
Harold Low	Address Redacted	Senior Vice President and General Counsel	April 5, 1993 to April 8, 2025

Debtor **Publishers Clearing House LLC**

Case number (if known) **25-10694**

30. Payments, distributions, or withdrawals credited or given to insiders

Within 1 year before filing this case, did the debtor provide an insider with value in any form, including salary, other compensation, draws, bonuses, loans, credits on loans, stock redemptions, and options exercised?

- ☐ No
☒ Yes. Identify below.

	Name and address of recipient	Amount of money or description and value of property	Dates	Reason for providing the value
30.1	Please Refer to SOFA Question 4			
	Relationship to debtor			

31. Within 6 years before filing this case, has the debtor been a member of any consolidated group for tax purposes?

- ☒ No
☐ Yes. Identify below.

Name of the parent corporation	Employer Identification number of the parent corporation
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32. Within 6 years before filing this case, has the debtor as an employer been responsible for contributing to a pension fund?

- ☒ No
☐ Yes. Identify below.

Name of the pension fund	Employer Identification number of the pension fund
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Part 14: Signature and Declaration

WARNING -- Bankruptcy fraud is a serious crime. Making a false statement, concealing property, or obtaining money or property by fraud in connection with a bankruptcy case can result in fines up to \$500,000 or imprisonment for up to 20 years, or both. 18 U.S.C. §§ 152, 1341, 1519, and 3571.

I have examined the information in this *Statement of Financial Affairs* and any attachments and have a reasonable belief that the information is true and correct.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on **May 16, 2025**

/s/ Laurence Sax Laurence Sax
Signature of individual signing on behalf of the debtor Printed name

Position or relationship to debtor Co-Chief Restructuring Officer

Are additional pages to *Statement of Financial Affairs for Non-Individuals Filing for Bankruptcy* (Official Form 207) attached?

- ☒ No
☐ Yes